

THE OVERSEAS PRESS BULLETIN

WORLD PRESS CENTER • PHONE LW 4-3500

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March 23, 1963

Foundation Names Seven New Trustees

Seven additional trustees have been named by the board of governors to the OPC Foundation. These are: *Quincy Howe, Will Oursler, Spencer Valmy, Madeline D. Ross, Henry Gellermann, Joseph Newman, and Charles E. Campbell, Jr.*

The Foundation is a philanthropic organization incorporated by the board of governors February 1, 1961. It will receive tax deductible gifts to be used for the general advancement of the profession of the foreign correspondent.

Specific projects are: Fellowships for young journalists going overseas.

Professional projects such as meetings of student editors and seminars on foreign affairs.

Financial encouragement of a Freedom of the Press Center and appropriate libraries.

Encouragement of public actions which document the experience, techniques and tools of the foreign correspondent so that these may be shared by those entering the profession.

Freedom of Press Center

An immediate objective is to create a Freedom of the Press Center on the fourth floor of the building. It would include a large library and working press room as well as a Freedom of the Press reference library.

Previously elected trustees, who serve for a term of three years, are *Kathleen McLaughlin, Edward Barrett, Willis Player, William L. Lawrence, Will Yolen, Harrison Salisbury, Vincent Sheean and Quentin Reynolds.*

Officers of the Foundation, who are also ex-officio trustees, are *Lowell Thomas, president; John Luter, Dickson Hartwell, Inez Robb, vice-presidents; John Wilhelm, secretary; and Matthew Huttner, treasurer.*

NOMINATIONS BY PETITION

All nominations by petition must be submitted either by *registered mail* addressed to the secretary of the Club at the Clubhouse, or handed to Miss Reid in the president's office personally, who will supply a receipt.

Spencer Valmy
Secretary

NOT THESE DATES ON YOUR

CALENDAR



Mon., March 25 – Film Preview:
“Nine Hours to Rama,” to be shown at 20th Century Fox’ screening room, 444 West 56th St., 8:00 p.m.

Wed., March 27 – Second Showing of “Nine Hours to Rama” film preview, for overflow reservations. Same time, Same place. (See page 6)

Thurs., March 28 – Reception & Dinner for Sir Ellis Clarke, Ambassador of Trinidad and Tobago to U.S. and UN. Reception, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please.

Fri., March 29 – Literary Bash honoring champion kite-ist Will Yolen’s new book, “Young Sportsman’s Guide to Kite Flying.” Music, dancing. Time: 5:00 p.m. “till dawn.” Please let desk know if you plan to attend, and how many guests. (See page 3)

Mon., April 1 – Press Luncheon for His Majesty Hassan II, King of Morocco. Time: 1:00 p.m., Delmonico Hotel, 502 Park Ave. Luncheon will be preceded by a half-hour reception period. (See page 3)

Tues., April 16 – Book Night: honoring two new books – “Subversion of the Innocents,” by Dan Kurzman, and “Indonesian Communism,” by Arnold Brackman. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Details later.

BIDAULT DRAWS PRESS TO MUNICH



Bidault (left) is interviewed by ABC-Berlin correspondent Ben Lacy.

The wires, nets and newsweeklies moved in on Munich last week for “exclusive” interviews with ex-French premier Georges Bidault.

The story continued to simmer despite the intense interrogation of the correspondents: “Would Bidault, Secret Army chieftain, carry on his efforts to erase De Gaulle?”

Whatever the answer, the media men kept plugging away. Among those pursuing the story, according to information available to *The Bulletin* at press time, were:

ABC-Ben Lacy from Berlin; CBS-Dan Schorr and cameraman Jerry Schwartzkopff from Bonn; NBC-Piers Anderson from Berlin and cameraman Joe Oexle from Munich; *Time*-Franz Spelman, stringer in Munich; UPI-Werner Zwick, from Bonn, and AP’s John Fiehn, Frankfurt staffer.

AUTHOR! AUTHOR! BOOK FAIR COMING UP

Books by OPCers will be featured at the Club’s Book Fair, scheduled for April 30. If you’ve had a book published since April, 1962 – the date of last year’s Fair – write the Book Night Committee at the Club, 54 West 40th Street, giving title and publisher.

Overseas Ticker



Edited by CHEVA ARMOR

MEXICO CITY

from JAIME PLENN

Exodus of Mexico-based correspondents for Costa Rica to cover President Kennedy's meetings with Central American presidents which opened Mar. 18. Among travelers from here: **Paul Kennedy**, NY Times; **Bert Quint**, NY Herald Tribune and CBS News; **Gerry Robichard**, Chicago Daily News; **Paul Good**, ABC News **Morris W. Rosenberg**, AP.

Also en route to San Jose, new Newsweek Latin American correspondent **Milan J. Kubic**, replacing **Hal Levine**. . . . Foreign Press Club activity maintained by newsmen and others also heading for Costa Rica, with brief stopovers in Mexico. . . . Most U.S. press corps covering Kennedy trip going direct by non-Mexico route include **Henry Raymont**, UPI Washington staff.

David Weber was appointed Mexican correspondent for Newsweek. . . . **Len Smith**, Denver Post, visited in Mexico en route to vacation in west coast Mexican resorts, Acapulco and Zihuatanejo, accompanied by wife, **Jodie**.

Junction City Kans., publisher **John Montgomery** and wife in brief stopover

here, en route home from Brazil. . . . **John Alius**, UPI northern Latin American zone manager, back from month's vacation in Orient.

CARACAS

from ART DIGGLE

Presidential Press Officer **Ali Cacavali** and entourage of scribes, covering President Betancourt's visit to U.S. now back at Miraflores Palace. . . . **Ev Baumann**, Creole PR, accompanying North American Assn.-sponsored trip of Venezuelan editors to U.S. and Harvard. . . . Freelancer **Henry Lee** through on way to Lima. . . . **Robert Kingsley**, International Petroleum Corp, PR director at Tamanaco.

Hal Horan, American Chamber of Commerce director, had a close thing with attacking thugs threatening to kill him when they burned ACC records. . . . **Wilson Hall**, NBC, passing through. . . . **Dan James'** book "Cuba — First Red Satellite of the Americas," on sale here in Spanish.

Dick Massock, AP, and **Jim Whelan**, UPI, back after covering Betancourt trip. . . . **Dick Eder**, NY Times, in and out. . . . **Otto Fuerbringer**, Time editor, and Caribbean bureau chief **Sam Halper**, received by President Betancourt at an interview arranged by Time Caracas man, **Mo Garcia**.

RIO

from OPC CHAPTER

In early February, Rio OPCers elected officers for the coming year. Unanimous results (except for one "modest" abstention in each case) were: **Julian Hartt**, LA Times, president succeeding **H. Denny Davis**, UPI; **Louis Stein**, Copley News Service, vice-president succeeding **Lee Hall**, then-NBC; **Mario Biasetti**, CBS, new secretary-treasurer taking over the lunch tab collections from **Les Warren**, McGraw-Hill.

Among those present were **Herbert Moses**, OPC life member and president of the Brazilian Press Assn. (ABI) here. He is Brazil's "Mr. Journalism" and secretary-treasurer of "O Globo".

February 14 was important socially. The SS Brazil arrived with **Dave Richardson**, U.S. News & World Report, and family aboard, returning to Buenos Aires after home leave. They threw an "at home" party in their stateroom that drew (forgive any overlooked) **Juan and Marsha de Onis**, NY Times; **Lou and Nela Stein**, **Denny and Barbara Davis**; **Henry Hogg**, London Daily Express and Baltimore Sun; news-widow **Petey Kuralt** (**Charlie**, CBS, out of the country then) and **Audrey and Julian Hartt**.

Also there were **Nathan Miller**, Baltimore Sun's South American chief correspondent, and his fiancée (then) **Jeannette Martick**. They are mentioned last as a separate "item". **Jeannette** also arrived on the Brazil. However, a typically Brazil documentary foul-up delayed their immediate wedding plans. It was finally ironed out, and the reception at Copabana Palace Hotel's Green Room was a big success.

Bill Williamson, Brazil Herald general manager, hosted a large "cocktail" at his Copa apartment for **John D. Montgomery**, Herald's publisher, in from Kansas where he publishes several papers.

February 18, the OPCers hosted a luncheon and off-record session at the ABI with Finance Minister **San Tiago Dantas** on his then-pending mission to the U.S. for economic aid. VP **Stein** presided in the absence of **Hartt**, who was in Argentina.

Traveling notes: On pre-election stories in Asuncion, Paraguay, were **Nathan Miller**, Baltimore Sun; **Harold Jones**, Copley's B.A. bureau, and **Julian Hartt**. On hand there for the election were **Bob Berrellez**, AP's Rio-based roving correspondent, plus **Charlie Kuralt** and **Mario Biasetti**, CBS.

Passing through were **Mike Kubic**, Newsweek, and **Otto Fuerbinger**, Time editor, before and after interviews with President **Goulart**.

Frank Brutto, AP Rio chief, transferred from umpteen years in Rome, and wife, **Sally**, settling into a hilltop home just under the mountaintop statue of Christ the Redeemer here.

At this writing, **Lou Stein** off to Peru for a series.

BELGRADE

from JOE PETERS

Joseph Wechsberg, living in Vienna, stopped here for five days to collect material for a "Letter From Belgrade" in The New Yorker.

At the moment, there are no wandering newsmen around these parts. About the end of March one-third of the War College is expected to troop into Belgrade on the annual tour through various countries. The group will be here about the time Pres. **Mateos** of Mexico will pay a state visit to **Marshall Tito**.

WASHINGTON

from JESSIE STEARNS

The American politician's ability to laugh at satire-laced burlesques of
(Continued on page 7)

Editor This Week: **Bob Dunne**
Bulletin Committee Chairman:
Charles E. Campbell, Jr.
Managing Editor: **Lucille G. Pierlot**

DICK
HANLEY

PHOTOGRAPHY

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LUNCHEON FOR KING OF MOROCCO SELLING OUT

OPC's special luncheon for King Hassan II of Morocco, Monday, April 1, is fast on the way to being a sell-out.

The event — His Majesty's only public address to the press in New York — will be held at the Delmonico Hotel, 502 Park Avenue. Reception at 12:30 p.m., luncheon at 1:00 p.m. Tickets for members are \$6.00, and each member may bring one guest at that price. Other guest tickets are available, to capacity, at \$10.00 each.

His Majesty's visit will touch on many important matters of state. Reporters will also get a chance to inquire about his recent visit to Algeria.

OPC Entertains Sixty Hi School Journalists

Sixty budding young high school journalists in New York to attend the Columbia Scholastic Press Association annual conference were regaled with coffee, cake and colas and much career advice at an OPC reception and program arranged by the Youth and Student Affairs Committee, Friday afternoon, March 15.

They came from Puerto Rico and Kansas, from Florida and Michigan, Texas and Vermont. All were united by the desire to learn how to become journalists.

OPC panelists, each touching on different facets of the media, included: *Jean Baer*, *Seventeen* magazine, speaking on youth magazines; *Anita Diamant Berke*, on books, magazines and the literary agent; *Dickey Chapelle*, the free-lance writer-photographer; *Dr. Sanford Griffith*, the importance of communication in the developing countries; *Bill Scott* of Radio Press International, radio news; *David Shefrin*, News director of WABC, TV news; *James Sheldon* on PR and specialized publications; and



HIGH SCHOOL JOURNALISTS at left hear OPC panel at March 15 reception. Panelists included (at right) *Dr. Sanford Griffith*, *Dickey Chapelle*, *David Shefrin*, and *Bill Scott*.



ST. PAT'S DAY CONCERT: (l. to r.) *Bob Considine*, tenor *Edwin Stuart*, soprano *Mariana Doro*, accompanist *Millard Altman*, chairman *Jack Frummer*, and Irish Consul General *John O'Brien*. (Photo, Dick Hanley)

T'WAS FINE DAY FOR IRISH SINGING!

A capacity crowd of members and distinguished guests attended the gay, festive St. Patrick's Day Concert at the OPC last Sunday, with Irish whiskey flowing, through the courtesy of the Irish Export Board.

The featured singers, *Mariana Doro*, dramatic soprano, and *Edwin Stuart*, tenor, artists of considerable vocal and musical gifts, completely captured the audience.

Miss Doro showed herself to be an artist of great versatility, being equally at home in the field of opera, musical comedy and in the group of Irish songs. Mr. Stuart was a commanding figure in the rendition of operatic arias,

and encore pieces and joined Miss Doro in the group of best-loved Irish songs which exhilarated the audience. The combination of the ideally-chosen program with delightful singing made this concert an outstanding event of the season.

Jack Frummer, OPC Music Committee chairman, MC'd the event, introducing *Bob Considine* who spun a few yarns about the great day of the Irish with his usual rare facility. The Hon. *John O'Brien*, Irish Consul General, delivered a nostalgic intermission talk in celebration of the Day, and added a tenor voice to the Irish songs, partaking of a community sing. All in all, it was a fine St. Paddy's Day — fine concert.

Stan Swinton, World Services, AP, speaking on newspapers and wire services.

Chairman *Ruth Hagy Brod* presided and vice-president *Will Oursler* welcomed the guests on behalf of president *Will Yolen*.

Bill Goodrich arranged for the gift of free Pepsi Colas to brighten the occasion. Refreshments were planned by Mrs. Berke.

Considine, Boyle, et al at Yolen Bash March 29

The "Literary Bash" honoring Champion Kite-Flyer *Will Yolen*, Friday, March 29, bids fair to be an event that all will remember. Occasion marks appearance of Yolen's new book, "The Young Sportsman's Guide to Kite Flying," copies of which will be available (with souvenir kites.)

Music (from 5:00 p.m. till closing) will be provided by *Ralph Lee Smith's* "Strict Temperance String Band" — and there will be an exhibition of indoor kite-flying at about sundown.

Informal dinner (at 7:30 p.m.) will include some orations you will not want to miss — and features presentation to Yolen of the First Annual KAADE Award, by *Gloria Watson*, Commander, N.Y. City Sq. No. 1 WAF, Air Force Association.

OPC's special Committee for Advancement of Kite Flying, in charge for the night, includes *Hal Boyle*, *Bob Considine*, *Dick de Rochemont*, *Fred Kerner* and *Wendell Sether*. Please make reservations for dinner — unlimited guests.

'GOVERNMENT WEAPON' ...

Running Story: ABC's Smith Analyzes 'News Management'

ED. NOTE: The following article was taken from the transcript of Howard K. Smith's ABC-TV show "News and Comment", which appeared Sun., March 10. The discussion by Smith and his guests was on news management and responsibilities of the press.

Opening the program, Howard K. Smith reported that:

"One of the main means of depriving power of its normal effect of corrupting those who hold it is a free and forthright press. There are signs that for many reasons the press is falling down on the job . . .

Press Performance

"How is the American press doing? Is it doing its job of informing the people in a way to let the nation prevail and prosper? . . . One specific aspect of it (is) the charge that government is managing the news and preventing the information media from telling the people all they need to know.

"The controversy began last October. Government offices in Washington were lighted late into the night as the President faced the crisis over Russian nuclear missiles in Cuba. Information was withheld from the press, then issued in accordance with the Government's estimate of national security. Protests from a few reporters about what was called 'managed news' caused Defense Department spokesmen to make remarks that disturbed all reporters. Assistant Secretary of Defense Arthur Sylvester described news as a 'weapon for Government to use.' In a speech in New York, in answer to questions, he spoke of: 'Government's right if necessary to lie to save itself when it's going up into a nuclear war.'

"In accord with that philosophy, Mr. Sylvester has issued a directive that any defense official who converses with a reporter must reveal to Mr. Sylvester what was said before close of business each day.

Not Tell Truth On Missiles

"His boss, Defense Secretary McNamara, had previously said publicly that we should not necessarily tell the truth about our missile development. He said: 'Why should we tell Russia that (missile) development may not be satisfactory? What we ought to be saying is that we have the most perfect ICBM system that the human mind can devise.'"

"We solicited the views of experts on the question of the conflict between,



Ashmore



Mollenhoff



Smith

national security and the people's right to know.

"Harry Ashmore, Pulitzer-Prize winning editorial writer, now editor of *Encyclopedia Britannica*:

"I think that the only thing new in this situation is the admission as a matter of policy that politicians do this. The news is managed. It always has been. I think it is being more managed today than it ever has been in the past, and I wish I could say that I thought the trend was turning back, but I don't see it."

Manning Comments

"Robert Manning, Assistant Secretary of State for Public Affairs and the State Department's top news officer:

"Human beings, being human, are as I say, going to put their own inflection on things. But, if this is done for the purpose again of trying to get the facts straight as the person in Government thinks they are, that's one thing. If it's to be used for some purpose of suppression or distortion, I think it's deplorable, and I think if it exists, and I honestly don't believe it exists to any intended degree or to any important degree in this administration, then I think it should be eliminated. I spent a year in which I think we produced with a group of experienced journalists and foreign service officers a mechanism for producing more news, more information — not manufacturing it — producing it, making it available, and providing more access to policy officials than I've known to have existed before. . ."

"Clark Mollenhoff, Pulitzer-Prize winning reporter for the *Des Moines Register and Tribune*:

"I don't object to an administration trying to put its best foot forward. However, I do object when any administration tries to prohibit you from going behind this . . . if the press would do its job fully, we wouldn't have to worry. . ."

Smith continued:

"Managing news — which means making your boss or your institution look

better than it is — is all right as long as there is a healthy balance between news managers and news de-managers, the independent reporters who question and dig and penetrate and put facts back into perspective.

"In recent times, managers of news — public relations men — have been multiplying like rabbits. There are today more than twice as many of them as there are de-managers, independent reporters, in Washington. And their mood as typified by statements of Mr. McNamara and Mr. Sylvester, has become aggressively protective.

"What worries critics . . . is not so much the management of news that has happened so far. It is rather the trend: the amazing proliferation of managers and their threats to begin outright suppression or falsification in the future.

"Meanwhile, the de-managers, the independent reporters, are for institutional reasons growing weaker and less able to counter-balance the news managers. . ."

Smith Sums Up

After discussion of the responsibilities of the press, Smith concluded by saying:

"...Where good papers persist, they do so because courageous, intelligent, imaginative individuals resolved to make them persist. And where poor papers exist, or poor TV or poor radio, it is because that same spirit is lacking. It is diluted into corporate bodies whose purpose is to succeed in business without really serving.

"Unfortunately, for an array of reasons, we are deep in a period of timidity and conformation in which the individual urge to serve is in more and more cases getting lost in a corporate pursuit of profit. The main hope is a rather fugitive one. It is that as in 1929, the failure to face up to duties will bring its own reaction and forthright journalism will become an urgent public demand once more."

NEWSGUYS SKIING; YUGOS WIN AT BANFF AS 130 ENTER CONTEST

BANFF, Alberta, Canada — Yugoslav newsmen swept to victory in all events at the Ninth International Journalists Ski Encounter held at Banff in the Canadian Rockies from March 5-11.

Some 130 newsmen from 19 nations participated in the annual "slalom at the summit" — the most successful ever held, and the first to involve so ambitious a voyage.

The informal gathering is devoted each year to world understanding among foreign correspondents, political reporters, economic specialists, critics and journalists of all media. In a desire to set aside artificial barriers of nationality, ideology and geography, the newsmen live together and eat together under the same roof; ski together on snowy slopes, free of any cold war atmosphere; and swap ideas, argue and match barflying capacities.

This year the multilingual newsmen added the feat of a long jet plane ride together, having all rendezvoused in Paris for the TCA-DC-8 flight to Calgary, Alberta, as guests of the Calgary Olympic Development Association.

Calgary and Banff hope to nab the 1968 Olympic Games, and if the impressions of the newsmen present are any guide, Canada should win hands down.

Yugoslavia won the team classification at the Ninth Encounter, followed by newsmen of France, Switzerland, Italy, Czechoslovakia, Austria, Great Britain, Poland, West Germany, U.S., Canada, Belgium, Netherlands, Argentina, Bulgaria, and Luxembourg. Also participating were Greece, Hungary and Japan.

Yugoslavia's Janez Suster, technical editor of *Delavska Enotnost*, made a

clean sweep of the giant slalom, special slalom and Alpine combined.

Arlette Gaillet, feature writer on *Marie-Claire* magazine in Paris, won the combined women's events.

Soviet newsmen failed to show up this year after promising to attend as they did in 1961 and 1962. It was believed they stayed away in protest against refusal of the Allied travel office (NATO accord) to grant a visa to a lone East German journalist. Typically, however, with the journalists' ski encounters, other East bloc newsmen did not follow the Soviet lead.

The atmosphere at this year's meeting was considered by participants as "the best ever."

Over Canadian buffalo-burgers, elk stew and barbecues, in between skiing, curling, square dancing, listening to Calgary's Barber Shop Quartet and round-table radio/TV discussions, the newsmen of East and West attempted to get around or pierce — at least temporarily — the Berlin Wall and Iron Curtain.

Next year's encounter will be an even bigger blast. It will be held at Chamonix, France, and Courmayeur, Italy, at each end of the Mont Blanc vehicular tunnel to be opened in 1964.

Bernard S. Redmont

NEW EEC BUREAU FOR FAIRCHILD

Fairchild Publications, Inc. has opened a new bureau in Brussels at 46 Rue J.B. Colyns with William J. Reckman, who has been a stringer there for the firm, in charge.

Reckman also will be responsible for coverage of Holland and Luxembourg.

Fairchild Publications' other news bureaus are in Paris, London, Milan, Munich, Dusseldorf, and there are staff correspondents in other European cities.



U.S. JOURNALISTS AT BANFF SKI MEET: (l. to r.) Bern Redmont, Westinghouse Broadcasting and AFP; Adrianna Gianturco, *Time-Life*; Simon Kantin, *NY Herald Trib*; Del Mulkey, free-lance; Betty Azancot, *Time-Life*; and Arthur Erikson, McGraw-Hill World News.

Great new jet to EUROPE



TWA's Intercontinental StarStream

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PEOPLE & PLACES

TRAVELING: Flying back from the Alps next week is **Theodore Kruglak**, author of "The Foreign Correspondents," and "The Two Faces of Tass," the latter of which won a 1962 Frank Luther Mott Journalism Research Prize and the George Polk Memorial Award. He will accept the Award at Polk Memorial luncheon in NYC April 4; later will lecture at Rutgers University.

Now director of the Leysin American School in Switzerland, Kruglak will be president of first American college in Switzerland at same location to open next Fall. . . . **Bernard Redmont**, who, with US journalist ski team recently visited Kruglak at Leysin during international meet, in NYC briefly doing radio, TV, lecture appearances; also same in Cleveland and Washington. Then the Westinghouse, AFP and Bulletin correspondent wings back to Paris base. . . . **Chester and Eleanor Hope** recuperating in Delray Beach, Fla.

BOOKS: Columbia University Press has published helpful "Science Writer's Guide," by professor **John Foster** of that school's graduate school of journalism. . . . "Science In Industry 1962" is compilation of half-page Sunday features in Boston Globe by editor **Art Riley**.

RADIO — TV: NYC-based Corinthian Broadcasting Corp. staffer **Don L. Kearney** to Puerto Rico and Virgin Islands for material on new educational documentary. . . . **Leon Daniel** announced that first TV film from new department of PIX Inc. was "Cuba 1963" shown March 8 on CBS Eye Witness program.

Ralph Boarts, 61, Dies

Ralph A. Boarts, 61, died last month in Saigon of a cerebral hemorrhage while on a business trip to the Far East, his office in New York reported. He had lived at 1471 North Ave., New Rochelle, New York.

Boarts was president and founder of Boarts International Inc., publishers distributors at 468 Park Ave. South, Manhattan. He founded the firm in 1957 as an overseas distributor of paperbacks, magazines and educational publications after working 33 years with The Crowell-Collier Publishing Company. He had been head of the firm's international sales division before beginning his own company.

Surviving are his wife, the former Joan Young; two children, Ralph C. Boarts and Mrs. Beverly M. Martin; two brothers, Raymond T. Boarts and William T. Boarts; two sisters, Mrs. Grace R. Hershey and Mrs. William L. Lukehart; and three grandchildren.

2nd SCREENING OF 'RAMA' FILM

There will be a second screening of the new film "Nine Hours to Rama," on Wed., March 27, at 8:00 p.m. It will be held at the same place — 20th Century Fox' screening room, 444 W. 56th St. — for the overflow reservations.

Kurt Lassen, OPC Film Screening Committee chairman, announces that tickets for both preview showings (March 25 and March 27) will not be necessary. Names will be checked off at the door.

STORK CLUB: Bella and **Bob Queen** announced arrival new son **Joseph W.**, in NYC March 15.

POSTS: After 10 years with NBC, **Lee Hall** recently joined USIA's Voice of America; she was formerly with Armed Forces Radio in Tokyo. . . . **Harry Hertz** joining Pacific Stars and Stripes in Tokyo following retirement after 7 years with NY World-Telegram. . . . Brooklyn Eagle promoted **Stanley Ross** to editor-in-chief and general manager. . . . Ex-AP man **Arthur Merims** joined press relations department of Bethlehem Steel in NYC. . . . New ass't director of public info and education at Nat'l Recreation Ass'n is **Sylvia Ashton**, formerly with PR for March of Dimes.

EXHIBIT: forty-five watercolors by **Burhan Dogancay**, director of Turkish Information Office in NYC, being shown at Beshir Galleries.

LECTURES: **Fannie Hurst** recently in Detroit to lecture. . . . **Pauline Frederick**, NBC-News UN correspondent, will speak before 17 different groups between now and summer in about a dozen states from Florida to Washington. . . . Financial Chronicle editor **A. Wilfred May** testified on stock option plans before House Ways & means Committee Feb. 21. . . . Major speaker at annual career key dinner sponsored by Girls Clubs of America and The Readers' Digest Foundation at NYC's Hotel Roosevelt March 18 was careerist foreign correspondent-photographer **Dickey Chapelle**. . . . Ex-Vatican reporter **Barrett McGurn** recently lectured on his experiences in six states in eight days; also addressed Columbia Scholastic Press Ass'n, New Jersey DAR; claims that newspaper strike has helped him write third book, 70,000 words with 40,000 to go. Publisher will be Coward-McCann; topic, Europe. . . . NY Times financial-business writer **William M. Freeman** almost stirred a new strike scare in announcing his topic, "Four Minutes Make a Day's Work," before annual dinner of Children's and Teen Buyers Ass'n in NYC March 19. But reference was to his thesis that all-day selling and research pays off in last few moments when customer was sold.

Al Peterson

PLACEMENT

New York City

No. 696 Small, well-established PR firm handling gov't., financial & construction industry accounts seeking man for position of responsibility. Background in business & financial reporting helpful. Fast writer, good contact & idea man. Salary around \$12,000 up with good growth potential.

No. 699 Publishing house seeking editor-writer in 30's or 40's with background in international business & finance writing, to work on international business encyclopedia. Salary \$15,000.

No. 701 Weekly trade newspaper seeking Ass't Mng. Editor. Want man in early 30's with general newspaper exp. plus little know-how with trade papers and copy editing. Salary \$7,000.

No. 703 New York public relations representative for leading firm in aerospace industry. Basic reporting and editorial background important. Age 35 to 40. Salary around \$15,000.

No. 704 Man with newspaper or PR experience to act as idea man, writer & administrator. For syndicated mat service. Good opportunity for all-around man. Salary open.

No. 705 PR agency seeks account executive "pro" for major national account making business machines, computers. Must be superior writer, solid newspaper experience, thoroughly familiar business-financial press. Starting salary \$16,000 to \$17,000; stable, stimulating future.

Overseas

No. 694 PR & Market Research reps. or affiliates wanted in following cities: Singapore, Malaya, Hong Kong, Panama, Toronto, Brazil, France, Germany, Italy & Mexico on a per-job or freelance basis.

No. 702 Top-level experienced newspaper correspondents for bureau chiefs of two field bureaus in Europe. Head up staff of 4-5 people. Some radio exp. desirable, as well as French or German languages. Salary to \$12,000 plus housing.

Please write or address **Miss Rosemary Kip, Secretary, Placement Committee**, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone LW 4-3513 (or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

CLASSIFIED

PARIS PENTHOUSE: For rent June & July. In new & highest apt building, overlooking whole of Paris. 2 master bedrooms, each has private bath. Large foyer, dining room, living room, maid's room, modern kitchen, elegantly furnished. 2 months rent, \$950. Tele: (in NYC) MU 2-9142.

SUBLET: E. 35th St. 4/15 to 12/1, 3 1/2 rooms. Livingroom, bedroom, dinette, kitchen. Elevator, doorman, \$200 month. Tele: LE 2-7569.

(ED. NOTE: For Classified announcements, please MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon. Please do not give items by telephone. Rates are 50¢ a line.)

TREASURER'S REPORT

The report of treasurer *Matthew Huttner*, presented at the regular meeting of the board of governors on Fri., March 8, "indicates that the Club will suffer another deficit."

Although accounting for February, 1963, has not been completed, bar and food sales are down. Final figures for January, 1963, revealed a loss of \$4,676 as compared to a loss of \$8,427 in January, 1962, described, however, in the report as a "negative improvement."

Cash flow continues "somewhat satisfactorily" and confidence is expressed in the report that "we will be able to complete the year with our cash position fairly intact, unless unforeseen circumstances are encountered."

The increase in revenues for dues is cited as grounds for hope that this year's fiscal year end will see a smaller deficit than that of 1962.

The report nevertheless asserts that the Club has fallen short of its financial objectives because of delay in applying recommendations made in the operational survey conducted by the accounting firm of Horwath and Horwath.

TICKER (Continued from page 2)

his own postures and predicaments was put to test Saturday night (March 9) at the 78th annual Gridiron club dinner. The annual white-tie ribbing included President Kennedy, Vice President Lyndon Johnson, Chief Justice Earl Warren, congressional leaders, members of the cabinet, the Supreme Court and the diplomatic corps.

OPCers enjoying the evening's songs and skits included: Associate Justice William O. Douglas; Frank Conniff, Hearst Newspapers; Gardner Cowles, Des Moines Register and Tribune; John Charles Daly; James A. Farley; F.M. Flynn; Wes Gallagher, AP; William Randolph Hearst, Hearst Newspapers; Louis Kramp, AP; Walter T. Ridder, Ridder Publications; Lawrence E. Spivak, NBC; Stan Swinton, AP; and Tad Szulc, NY Times.

Jewell de Bonilla, editor, Alliance for Progress news report, has been in hospital. Friends may write to her at 1126 16th Street, N.W.

When NY Times' 50-year reporting veteran pundit Arthur Krock's article in Fortune hit the street, eyebrows were lifted. Krock, a pillar among Washington news reporters and ranking correspondents of the NY Times, best read paper among State Dept. and officialdom, attacked the Kennedy Administration for "managed news." He wrote the stinging rebuke that President Kennedy flatters reporters, commentators and editors as a means of managed news and is more cynical, bold and subtle in his control than any president before him.

LETTERS

Editor, *Bulletin*:

Now that Club elections are here again, perhaps it is a good time to raise a question about dues payments without representation. I refer, of course, to the fact that associate members constitute a majority of the Club, yet are debarred from Club office by what is surely an archaic constitution. Shouldn't associate members, especially those who belong to the working press, have a voice in the Club's policies and management? . . .

Would any of the candidates for Club office care to reply to this question?

Alden Whitman

Editor, *Bulletin*:

In Haiti recently on a story, I had occasion to recall last year's OPC elections while watching a voodoo ceremony. Several ideas occurred to me which might prove helpful this year.

Supply each active member with a voodoo doll instead of a ballot. Members will then stick pins in the doll and whichever presidential candidate drops dead will lose by default.

In order to insure at least a quorum at each annual and semi-annual meeting, I suggest holding a voodoo ceremony at which time the winning candidate, the chairman of the House Committee, together with any board member picked at random, will be sacrificed.

Obviously there is nothing new about this idea . . . my method is a bit more merciful.

George Natanson
L.A. Times,
Mexico City

BOARD ELECTS M. ROSS 3rd VP

Madeline D. Ross was elected by the board to the position of third vice-president. Henry Gellermann, in turn, has moved from his position of first alternate to full governor on the board. This action took place at the special meeting of the board, March 13.

CORRECTION

In the board report which appeared in last week's *Bulletin*, the paragraph preceding the letter of resignation by former president Johnston should read:

"After a majority of the board had voted for the change in the agenda, Johnston produced a statement of resignation, read it aloud, and resigned. The board then named a delegation to consult with the just-resigned president, during a recess in the meeting, and urge him to withdraw his resignation, but this did not succeed."

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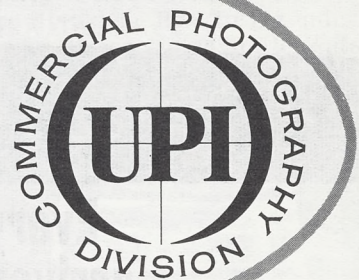
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